

ACHIEVE HIGH-QUALITY DECORATING

ON METAL PACKAGING





STREAMLINE YOUR COLOR FROM CONCEPT TO CAN

Master the metal decorating workflow; from design tools and color management, to ink chemistry, proofing and print management.

- Get accurate, consistent, reproducible color
- Develop new can designs and line extensions more efficiently
- Concept and test brand label designs with on demand digital printing
- Shorten time to market with reduced lead times
- Reduce the demands placed on pilot lines
- Reduce inventory through standardization of color
- Learn from the color experts in INX University



INX COLOR PERFECTION®



INX Color Perfection® helps brand owners, designers and metal decorators achieve high quality decorating on metal packaging, simply and easily.

Using **the industry's first true color standard for the metal decorating market**, coupled with advanced digital proofing, best-in-class ink and color measurement software, users have proven ways to get accurate, reproducible and consistent color throughout a global network.





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INX COLOR CATALOG

The INX 2-Piece Metal Color Catalog is the industry's first true color standard printed directly on metal. Brand owners, designers and metal decorators can select, communicate and approve color efficiently, reducing lead times and getting labels to market quicker. The proprietary INX numbering system includes 600+ removable metal color swatches and access to the same INX colors via the INX Digital Color Library available in today's design programs.

Available in 2 Formats



Metal Swatch Catalog



Digital Color Library

DIGITAL PROOFING

Whether using direct-to-object proofing with the INX CP800 or can-wrap proofs with the Roland VersaCAMM® VSi Series, graphic designers and printing professionals have the ability to produce a single digital print or dozens for promotional purposes, or even hundreds for events and market evaluation. Using the INX Metal Color Library users get accurate, reproducible and consistent color matching.

BEST-IN-CLASS INK

Everything brand owners want in metal packaging: eye-catching looks from high strength, abrasion-resistant inks offering excellent adhesion and superior fabrication properties. INX performance-proven inks systems are formulated for a full range of specialized package needs in both conventional and UV technologies.



INX UNIVERSITY

INX University is an Educational Platform that provides access to technical material, diagnostic information and professional development topics for virtually everyone involved in the metal decorating chain. From basic education on the artwork submittal process to troubleshooting guides to color education, there's something for everyone at INX U.

INX COLOR PERFECTIONISTS

INX provides a complete workflow solution, from design tools and color management to ink chemistry, proofing and print management; all backed by a team of experts. Our specialists deliver a range and level of service unlike any other ink manufacturer. We make it easy to connect direct with R&D, product development, and technical service specialists familiar with metal decorating.



For more information about
INX Color Perfection[®], please visit
the INX website or contact your local
customer service representative.



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