



For more information about INX University, please visit the INX website or contact your local customer service representative for details.

[inxinternational.com](http://inxinternational.com)

Printing on metal is rife with variables affecting color reproduction, production processes, cost, and other problematic issues; that not just decorators, but the entire supply chain need to concern themselves with.

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# INX UNIVERSITY FOR 2-PIECE METAL DECORATING



\*INX Color Perfection is a registered trademark of INX International Ink Co. in the U.S., EU, Jordan and Japan



## COLOR PERFECTION MADE EASY

From marketers and designers, to converters and production personnel, from concept to can, INX has established INX University – an educational platform that provides access to technical material, diagnostic information and professional development topics for virtually everyone involved in the metal decorating chain.

From basic education on decorator set-up to trouble-shooting guides to color education, there's something for everyone at INX U.

## WHO CAN BENEFIT

- Large metal decorators looking for new ways to benefit from INX resources
- Craft brewers and wineries migrating to metal packaging
- Third party co-packers new to the metal decorating process
- Contract decorators in search of guidance and support
- Beverage brand marketers seeking new opportunities in metal
- Design and creative community testing limits of brand label design
- Companies looking to bring brand visions to life
- Decorator and digital print OEMs looking to expand horizons



## TYPES OF LEARNING EXPERIENCES AVAILABLE

### ONLINE TRAINING

Complete online training at your own pace with access to educational and troubleshooting materials. [Visit INXuniversity.com](http://Visit.INXuniversity.com).

### IN-PERSON SEMINARS

Schedule an in-person seminar for any class size, and learn from the INX experts at a location of your choice.

### PLANT TOURS

Arrange a personal tour of an INX manufacturing plant or R&D center to learn the intricacies of making metal decorating ink.

### LIVE COURSES AND CONFERENCES

Check the INX website for updates on live learning events scheduled for trade shows and conferences to be held at locations around the world.

## INX EDUCATIONAL COURSE OUTLINES

Seminar durations noted are for scheduling purposes only. Actual times vary depending on attendee questions and input (which are always welcome). Some specific topics are common among multiple seminars and are skipped if previously covered.

### DECO SET-UP TOP 10 (0.5 HR)

10 best practices for deco set up to maximize print quality.

### TROUBLESHOOTING TO IMPROVE COLOR AND QUALITY (1.5 HR)

This seminar provides general guidance for identifying and resolving problems going above and beyond basic deco set-up.

### INK 101 (1.5 HR)

An introduction to the raw materials; manufacturing; and quality control of INX 2-pc metal decorating ink.

### COST CONTAINMENT (1 HR)

Recommendations for the can plant to reduce applied ink costs and finished can costs. Also addresses various can plant process variables which negatively impact costs.

### INK FILM APPLICATION (1 HR)

Discussion of methods for, and advantages of, controlling ink film weights for improved cost and quality.

### COLOR EDUCATION SERIES (1.5 HR)

This 4-part series provides an introduction to color for the beginner:

1. Why Measure Color?
2. Color Instrumentation
3. Color Measurement
4. Color Tolerancing